

Media Release**TEDxPembroke to Take Place at Algonquin College's Waterfront Campus**

(Pembroke-September 22, 2016) TEDxPembroke will take place at the Algonquin College Waterfront Campus for the first time on Saturday, November 12th. This independently organized event is being held as part of the college's mandate to support entrepreneurialism among its students and faculty and the broader community.

Imagine some of the Ottawa Valley's most interesting and engaging people coming together to share their passions and discuss their vision under the theme of "dreaming big." That's what Waterfront Campus Entrepreneur-in-Residence, Chris Doré, envisions as he spearheads the planning for TEDxPembroke, a four-hour event that will feature both live and videotaped speakers.

"Sharing TED-like experiences can be very powerful and inspirational for people. Anyone who has ever had a dream should attend, because the stories that will be told, will leave them motivated to achieve their own goals," says Doré.

In the spirit of ideas that are worth spreading, TEDx is a program of local, self-organized events that bring together people to share a TED-like experience. These local events have been staged in many parts of Canada, but this is the inaugural TEDxPembroke event.

Algonquin's Manager of Community and Student Affairs, Jamie Bramburger, says bringing a TEDx event to Pembroke is another example of how the College is invested in building more entrepreneurial capacity within the region it serves. "We know that the Waterfront Campus is a knowledge hub that has deep connections to the business community. This event allows us to showcase some of the innovative thinkers that reside in our region, while also bringing together the community, our students and our teachers for a powerful learning experience," says Bramburger.

A call for speakers is out until September 30th. The line-up of presenters will be released in early October. Tickets for TEDxPembroke are now on sale at the Waterfront Campus for \$30 for general public and \$15 for Algonquin College students. Seats are limited and the ticket price includes beverages and light snacks. The event will run Saturday, November 12, 2016 from 2 to 6 p.m. at Algonquin College's Waterfront Campus, 1 College Way, Pembroke, ON. Please visit our TEDxPembroke website for further details, www.tedxpembroke.com.

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About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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